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INDIEPIX.NET:

THE ULTIMATE INDEPENDENT FILM RESOURCE FOR FANS AND FILMMAKERS

New York, NY — August 1, 2007 —Independent filmmakers gain distribution and fans gain access with the arrival of IndiePix.net, the innovative company and website committed to bridging the relationship-gap between independent filmmakers and the broad audience of people interested in independent film. IndiePix.net delivers on this promise by providing independent filmmakers and their fans with a secure and proprietary technology resource for the discovery, purchase, and delivery of independent films.

As access point of contact for independent films and consumers, IndiePix.net lives in both on- and off-line environments: online via the proprietary IndiePix.net Disc Factory software and Download-to-Own capabilities, and offline via the delivery of purchased discs directly to a customer's mailing address.

Established by Hollywood insiders Barnet Liberman (Chairman) and Bob Alexander (President), IndiePix.net aims to help independent filmmakers by offering one of the most lucrative non-exclusive contracts in the industry, giving filmmakers the opportunity to sell their projects but keep the rights to their work. Independent filmmakers can also turn to IndiePix.net for help financing their projects, as seen with the award-winning film, "Billy The Kid," which was given final production funding by IndiePix.net. Finally, IndiePix.net securely vaults downloaded projects so that filmmakers have a protected master, regardless of what direction their film finally takes.

"The independent filmmaker has never had a proper distribution model that allowed their work to receive the kind of access to the consumer that they so desperately need," says Barnet Liberman, Chairman of IndiePix.net.

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“IndiePix.net strives to provide the necessary resources, including production funding, in order to help independent filmmakers achieve their very best.”

The independent film fan is equally addressed with an unparalleled search capability for discovery within IndiePix.net’s large catalog of carefully chosen indie films. Offering consumers a Mac and PC capable “Download-to-own” Direct to DVD system, which allows fans to view independent films that they may never have had access to before, IndiePix has created an entirely new distribution model for the indie-film industry. Using the proprietary IndiePix.net Disc Factory download manager, film fans can “Download-to-Own” select films from the IndiePix.net catalog and write their own full-featured, store-bought quality DVD. Film fans receive the DVD’s content over the internet, and once written onto a DVD via their computer’s DVD-writer, they can view the film that they own, the way the filmmaker wanted them to see it, wherever and however they watch DVDs.

“IndiePix’ mission is to provide consumers with both traditional and non-traditional means of discovering and acquiring the works of independent films from independent filmmakers,” says Bob Alexander, President of IndiePix.net. “The previous distribution models were almost exclusively the festivals, which are not accessible to all fans and not participated in by all filmmakers. IndiePix.net hosts an expansive library of independent films, providing the highest quality distribution technique, and offering exclusive interviews and screenings with the filmmakers.”

IndiePix.net is the only place to download a true DVD — the equivalent of a store-bought DVD — via a Mac or PC that includes the proprietary PixelTools watermarking technology. Users get full, home theater quality video and audio that can be played wherever DVDs are usually viewed. And through the IndiePix.net business model enabled by watermarking, users can be confident that more than half the purchase price of every download is going directly to the filmmaker.

(more)

IndiePix.net also offers traditional shipments of DVDs from its filmmakers and from its extensive online catalog of truly independent Art house, foreign, and documentary films. IndiePix DVDs – by shipment or through the Internet – are available around the world.

For more information, visit <http://www.IndiePix.net>.

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INDIEPIX.NET DISC FACTORY (IPDF)

A State-of-the-Art Technology For Writing Independent Films Onto DVDs

WHAT IT IS:

IndiePix.net's Download-to-Own system is a state-of-the-art technology, known as the IndiePix.net Disc Factory (IPDF). Developed exclusively by IndiePix.net, and delivering home theater quality DVDs, IPDF is a proprietary client software that manages the computer download and writing of independent films onto DVDs.

IPDF is a standalone set of programs that does not interfere with the operations of your computer and is 100% platform neutral, operating well on both PCs and Macs. The system is a post-purchase process, granting control of the download, file checking, communications management, file watermarking, and DVD writing.

FEATURES/BENEFITS:

With IPDF, an entirely new distribution model for the independent film industry has been created. Using the proprietary IPDF download manager, film fans can "Download-to-Own" select films from the IndiePix.net catalog and write their own full-featured, store-bought quality DVD. Film fans receive the desired DVD's content over the internet, and once written onto a DVD via their computer's DVD-writer, can view a film that they own, the way the filmmaker wanted them to see it, wherever and however they watch DVDs.

ABOUT INDIEPIX.NET:

IndiePix.net is the only place to download a true DVD — the equivalent of a store-bought DVD — via a Mac or PC that includes the proprietary PixelTools watermarking technology. Users get full, home theater quality video and audio that can be played wherever DVDs are typically viewed. Through the IndiePix.net business model enabled by watermarking, users can be confident that more than half the purchase price of every download is going directly to the filmmaker.

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INDIEPIX.NET TAPS NETWORKEDPLANET'S TOPIC MAPS TECHNOLOGY TO POWER GROUND-BREAKING NEW WEBSITE

Revolutionary IndiePix.net Website Uses Interactive Navigation Tool To Link Data On Over 3,000 Of The World's Best Independent Films

New York, NY — August 24, 2007 — IndiePix.net, the ultimate independent film resource for fans and filmmakers, announced an order of NetworkedPlanet's TMCORE information management solution to power IndiePix' revolutionary website.

IndiePix.Net is the most comprehensive independent film resource on the internet, allowing film lovers to explore, browse, and purchase thousands of the world's best independent films – organised and classified by IndiePix's team of movie experts. Networked Planet provides the intelligent topic maps-based navigation system to help create a revolutionary new 'Compass' discovery and navigation system to enable users to browse the film library.

IndiePix is a rapidly growing company, and the new information management system that offers a state-of-the-art interactive service to its customers, will play a major role in its expansion plans. Currently its site lists over 3,000 selected independent films from around the world, and IndiePix will increase this figure to around 10,000 over the next 12 months. The Compass navigation system will enable the increasing number of independent film enthusiasts to find out more about their favourite genres or directors, and to access rare, and sometimes hard-to-find, films.

“The focus of the project is discovery – opening up new avenues of thought and ideas for exploring independent film,” commented Bob Alexander, President of IndiePix. “Each film on the site will contain metadata attachments that allow IndiePix's in-house team of film experts to insert all sorts of information –

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who directed it, which country it was filmed in, the reviews it had at release. The Compass will then use TMCORE to create relevant links between them, so that when someone is viewing any one film online, the Compass will suggest others links based on relevance and similarities. NetworkedPlanet understands our objectives very well, and the new TMCORE solution will be at the heart of our business strategy.”

With the TMCORE topic maps engine in place, each film hosted on site will be analysed by IndiePix’s in-house team of movie experts so that topic metadata – directors, reviews, cast, for example – can be attributed to each file. Once all of the films have this data attached to them, the resulting knowledge base can be easily and intelligently navigated by anyone using the Compass interface.

“This project is a great example of how topic maps can be used to enhance online navigation,” commented Kal Ahmed, Founder of NetworkedPlanet. “The Compass system will function in a similar way to a shopkeeper in a clothes store – a customer might have selected a blue shirt, so the shopkeeper suggests they look at similar shirts, as well as cuff-links and ties that match it. IndiePix.net is going to do the same thing for people who are shopping for independent films.”

TMCORE is NetworkedPlanet’s server platform for developing enterprise knowledge and information management applications. The TMCORE server will store and manage ‘topic maps’ of the entire content of a website. Each topic contains metadata which holds information about the file, links to related documents and links to other topics, creating a map of knowledge. This map can be browsed or searched by end-users to find information resources via key concepts. The result is a detailed index of the information resources across a number of systems via a single unified information portal.

About IndiePix

Founded in 2004 in New York, IndiePix is a world leading shop and online service created for the independent film community. It is a group of home video experts, information professionals, media arts specialists, and most importantly, committed supporters of independent film. Born out of the desire to cultivate connections between emerging filmmakers and their potential audiences in a non-traditional, non-exclusive

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manner, IndiePix offer tailored packages for filmmakers who wish to make their works available for purchase on DVD.

For more information, please visit www.indiepix.net

About NetworkedPlanet

NetworkedPlanet was formed in 2004 to develop topic map processing tools and applications specifically for the Microsoft .NET framework. The company's first product, TMCORE05, was released in January 2005. NetworkedPlanet provides a suite of tools and products to organise and structure the access to information to make it easier to locate and more relevant to end-users. It provides a range of tools scaling up from work-group information management to full-scale commercial websites and enterprise content management systems.

For more information, visit: www.networkedplanet.com

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INDIEPIX.NET LAUNCHES *INDIE-INDIA*

Indie-India Is A Customized Discovery And Purchase Platform For Film Audiences Looking For A Sample Of Indian Cinema Beyond 'Bollywood'

New York, NY — August 15, 2007 — On August 15, India's 60th Independence Day, IndiePix.net and Indian Cinematic Arts collaboratively launched **Indie-India**, a collection of films bringing genuine Indian independent cinema to a global audience. Utilizing IndiePix.net's revolutionary discovery and purchasing platforms, the program aims to broaden views about films from India, and provide fans with the opportunity to uncover acclaimed independent films from the region.

The term 'Bollywood' is the common term used to describe either specifically Hindi films or all cinema from India. It is however a misnomer that has done some injustice to Indian cinema, which has a rich tradition of independent and regional cinema, with films in 20 different languages. Traditional distribution methods focus solely on blockbuster Hindi films, yet recently independent cinema from India has created a substantial buzz while being limited to festival circuits. Indie-India aims to take meaningful cinema from India to the homes of cinema lovers everywhere with a distribution platform that has never been available before.

“When people talk of Indian cinema they generally talk about Bollywood, but there is so much more to Indian cinema than just that,” says Gauri Sathe, IndiePix.net's curator of the collection, “It just so happens that 'Bollywood' films are the only films that make it to the American market. If they were made available, audiences would like to see alternative cinema from India as well. Indie-India on IndiePix.net provides them with the opportunity to discover some of these films, providing a collection of films via DVD or download-to-own technology.”

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At launch *Indie-India*, will offer “The Blue Umbrella,” which was released in India on August 10th to critical acclaim, along with titles *Infinite Vision* (by Pavi Krishnan) and *Sisters of Ladakh*. Other offerings include hard-hitting documentaries, independent features, and hard to find shorts. The topics range from children born in brothels to Buddhist nuns in Ladhak, from homosexuality to women empowerment. IndiePix.net will also carry a rare collection of films from India’s neighboring countries including Pakistan and Nepal. Another collection of films made by Indians living outside of India will provide a different perspective. Bollywood is also represented as the curators have chosen representative films from the major Indian studios for those looking to discover what “Bollywood” is all about.

The India Collection will continue to grow over the next few months, bringing in more regional and independent films from the lesser-known languages of India. In keeping with the mission of IndiePix, to promote global independent cinema, the next step is an online Indian Independent film festival in March of 2008. This festival will provide a much needed platform for independent filmmakers from India to display their work and an open forum of networking for the audience to discuss other issues close to their hearts.

IndiePix.net also offers traditional shipments of DVDs from its filmmakers and from its extensive online catalog of truly independent Art house, foreign, and documentary films. IndiePix DVDs – by shipment or through the Internet – are available around the world. IndiePix was founded in the third quarter of 2004 and launched its web presence later that year. It is located in mid-town Manhattan and employs a staff 10 professionals with backgrounds in Internet technologies, filmmaking, Internet and retail marketing, and graphics design.

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INDIEPIX.NET PRESENTS: COCAINE ANGEL
THE ULTIMATE INDEPENDENT FILM RESOURCE FOR FANS AND FILMMAKERS
ANNOUNCES THE AVAILABILITY OF MICHAEL TULLY'S "COCAINE ANGEL"

New York, NY — August 15, 2007 —IndiePix.net, the innovative company and website committed to bridging the gap between independent filmmakers and the broad audience of people interested in independent film, is proud to offer independent film fans the opportunity to discover critically acclaimed independent film *"COCAINE ANGEL"*.

Capturing a grinding and tragic week in the life of a weary young drug addict who is clinging to the remnants of his once hopeful existence amidst the stink, the sweat, and unforgiving heat of Jacksonville, Florida, *"Cocaine Angel"* marks the directorial debut of Michael Tully. Having received noteworthy acclaim through a series of independent film festivals, including: Rotterdam, SXSW, Jacksonville, Sarasota and Raindance the film has been picked up by IndiePix.net, and is now available to fans everywhere.

"We're very proud to be offering independent film fans the opportunity to discover great films like *"Cocaine Angel,"* says Bob Alexander, President of IndiePix.net. "The mission of IndiePix.net is to give films like this, and filmmakers like Michael Tully, a more substantial distribution channel, and the ability for fans to connect with the films that interest them on a whole new level."

This film will also be available to the home video community via NetFlix and Amazon.com, for rental and purchase, starting August 28. IndiePix.net provides fans exclusive extras when they purchase films like *"Cocaine Angel"* including: Audio commentaries, Behind the Scenes Documentary, Deleted Scenes, "Cathouse Anamorphic", as well as trailers. For more information, visit <http://www.IndiePix.net>.

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**INDIEPIX-BACKED FILM, “*BILLY THE KID*,”
WINS BEST DOCUMENTARY AT LOS ANGELES FILM
FESTIVAL**

**Watch the IndiePix Exclusive Filmmakers Interview with First-Time Director
Jennifer Venditti, Producer Chiemi Karasawa, and Billy The Kid at
IndiePix.net**

New York, NY — June 29, 2007 — IndiePix, a company celebrating independent film by bridging the gap between filmmakers and independent film fans, today announced that “*Billy The Kid*,” an intimate verité portrait by first-time director, Jennifer Venditti, was honored with the prestigious Target Documentary Award for Best Documentary Feature at the Los Angeles Film Festival on June 28, 2007.

Funding for “*Billy The Kid*” was provided, in part, by IndiePix. Danielle DiGiacomo, Documentary Film Coordinator, and Jordan Mattos, Dramatic Features and Shorts Coordinator, introduced the company to Venditti, Karasawa and Billy The Kid in early 2006. DiGiacomo and Mattos are Associate Producers on the film, while Bob Alexander, President of IndiePix, and Barnet Liberman, Chairman, are Executive Producers.

The IndiePix Exclusive Filmmakers Interview with Venditti, Karasawa and Billy The Kid can be viewed for free at <http://www.IndiePix.net/>. “Billy the Kid” is currently doing the festival circuit and is seeking distribution.

“The success of Billy The Kid and the recognition it has earned is why IndiePix exists — to help independent filmmakers make great films and to give film lovers access to works of art that might otherwise go unseen or, worse, never created,” said IndiePix President, Bob Alexander. “Jennifer and Chiemi are incredibly talented women who have guided this project from its development to the Grand Jury award at South-by-Southwest, through the competition in Toronto, to this wonderful award in Los Angeles. We’re honored that IndiePix played a part in bringing their vision — and Billy’s story — to the screen. And we are continuing to support their work to gain the best possible distribution for this film.”

“Billy The Kid” stands out as a work of art for the way it extends and expands the documentary form and as a work of great humanity for the way it addresses the basic

drive each of us has to be respected for who we are. “Billy the Kid” introduces audiences to Billy P., the remarkable 15-year-old subject of Venditti’s engrossing verité portrait of life, love and growing up different in small-town Maine. At first, Billy seems like any other awkward teen -- into air guitar, professional wrestling and girls. Gradually, however, Billy and his mother reveal to Venditti’s empathetic camera a darker history of behavioral problems, institutionalization and medical treatments. Against such a background, that which initially seemed normal —

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choir practice, a first crush — becomes heroic, while Billy’s disarming humor and startling wisdom become all the more affecting.

“IndiePix is proud to have provided finishing funds for ‘Billy The Kid’ and to support it through an incredibly satisfying festival run,” said Barnet Liberman, IndiePix Chairman. “We will continue to provide the resources for filmmakers like Jennifer and Chiemi to produce and distribute independent works of art, while offering fans the chance to not only see these films, but to support the filmmakers in the process.”

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